

CURRICULUM VITAE

Name: Avril Janet Biggin

Date of Birth: 09.14.1981

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EDUCATION

SIAST (Saskatchewan Institute of Applied Science and Technology)

Jan 2002 to Dec 2003

New Media Communications Certificate

Web design, animation, graphic design and print

EMPLOYMENT EXPERIENCE

SIAST International, Blantyre, Malawi, Africa

Feb 2003 - Aug 2003

New Media Communications Internship, University of Malawi

- Design and development of an overall HIV/AIDS Education awareness strategy for the University of Malawi and other Technical colleges
- Designed a variety of learning materials
- Trained faculty members on various design programs
- Assist in HIV/AIDS curriculum development for the University of Malawi's Environmental Health Department

Achievements

- Overcoming extreme culture shock
- Produced results with very little direction
- Learnt to work with a completely different culture
- Built amazing communication skills
- Gained an unforgettable experience
- Survived Malaria

DirectWest Internet Business Solutions, Regina, SK, Canada

Sept 2003 – Feb 2008

Graphic Designer/Web Designer/Web Developer

- Creation of communication/marketing and sales support materials
- Custom Web-based and e-commerce design
- Website maintenance
- Create banner advertisements
- HTML authoring
- Support marketing department for design needs

Achievements

- Strengthened design skills
- Became expert in Photoshop and Dreamweaver
- Learnt how to tailor designs to meet clients needs
- Learnt how to build fully functional html sites

Look Matters Corporate Imaging, Regina, SK, Canada
Feb 2008 – December 2008
Graphic Designer/Web Designer

Creation of in-house communication/marketing materials

- Work with various printers to develop advertising materials within client budgets
- Project management
- Creation of corporate branding
- Logo design
- All stationary materials
- Website design
- Creation of advertising materials
- Billboards
- Brochures
- Tradeshow booths

Achievements

- First time in project management position
- Gained experience working closely with clients
- Gained valuable print experience
- Strengthened design skills

Globe Theatre, Regina, SK, Canada
Feb 2010 - present

- Rebrand all areas of Globe Theatre
 - Globe Theatre main stage
 - Shumiatcher Sandbox Series
 - Globe Theatre School
 - Globe On The Road
- Create all marketing/advertising material for all areas
- Art director for cast, publicity and archival photoshoots for all season plays
- Set design for Globe Theatre School photoshoots
- Update website
- Design and plan season launch
- Design AGM report

Achievements

- First time directing photoshoots
- First time set designing for photoshoots
- Learnt about the many areas of Theatre – Set Design, Lighting Design, Prop Design, Wardrobe

SKILLS

- Ability to hit tight deadlines on time without sacrificing quality
- Ability to handle multiple projects simultaneously while effectively managing schedules and communicating a project's status
- Proven creative abilities using a variety of mediums
- Top-notch web/print layout skills
- Strong communication skills
- The desire to gain knowledge in all multimedia directions
- Full understanding of web design constraints and browser issues
- Comfortable designing pages that use dynamic scripting language

COMPUTER SKILLS

- Expert User of Adobe CS4 Suite
- Hand coding HTML
- Flash Animation
- Full understanding and ability to work with CSS
- Windows Vista/XP/ME Platforms

INTERESTS

- Scuba Diving
- Travelling
- Camping
- Photography
- Music

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